

# How does a Unity lottery work?



## Are you registered!

### Step one:

We'll help you ensure that you're registered with your Local Authority or the Gambling Commission – they'll need to issue you with a Lottery License.

### Step two:

**Sign-up!** It's easy to sign-up online, or download an application form. All you'll pay is a one-off set-up fee of £199.

### Step three:

**Get started!** We'll send you a free personalised starter pack, containing promotional leaflets branded with the logo you've supplied. We'll also create your own personalised page on the Unity Lottery players' website, where anyone can enter your lottery.

### Step four:

**Shout about it!** With your lottery up and running, you're free to get out there and start recruiting members. Remember, for every member who joins, 50p in every £1 they pay will go directly to your cause.



“Papworth Hospital Charity’s membership of the Unity Lottery helps us to provide many additional benefits for our patients, visitors and staff. We are delighted to offer our supporters this way of getting involved with the Charity.”

**Helen Daniel**  
Legacies, Lottery and Retail Manager